

# WEB DESIGNING PRESENTATION



# Introduction

**Web Design** is the process of creating websites. Basically Web design is actually made up of two words Web + Design. So Web means “World Wide Web (Internet)” and Design means “Process of developing a design”.

This includes Webpage Layout, Content Production, and Graphic Design. Whereas, in creating a Website, These two terms are used for **Frontend Developers** (Web Designer) primarily use three languages: HTML, CSS, JavaScript and **Backend Developers** (Web Development) need to be proficient in programming languages that render on the server-side of a website or application. The most popular backend programming languages are PHP, Ruby, Python, Node.js, and Java.

**Mention what are the main language or platform used for web-design?**



**HTML**

BASE TEMPLATE

**jQuery**

FUNCTIONALITY

**BS**

FRAMEWORK

**CSS**

STYLING

**CMS**

WP-APPLICATION

**PHP**

SERVER-SIDE

# What is Website?

A website is actually a collection of web pages, then called website. Web pages are what make up the World Wide Web. These documents are written in HTML (hypertext markup language) and are translated by your Web browser. Web pages can either be static or dynamic. Static pages show the same content each time they are viewed. Dynamic pages have content that can change each time they are accessed.



# Process of Website Designing - Visual Elements

Here's a quick overview of the elements you need to consider in your design to make sure everything looks good!

LOGO

LAYOUT

CROSS BROWSER

CONTENT



COLORS

TYPOGRAPHY

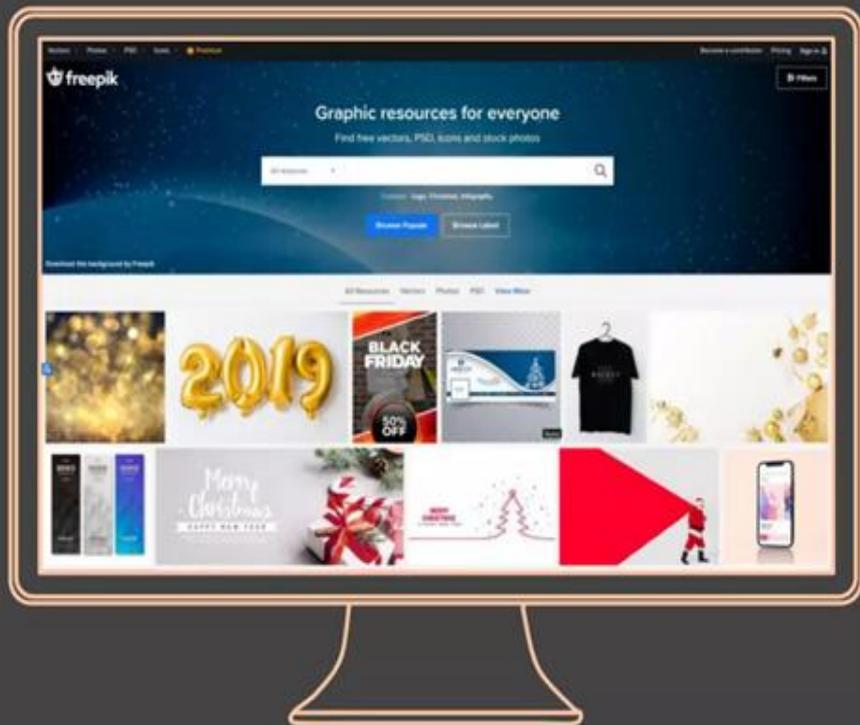
NAVIGATION

RESPONSIVE

## What is Responsive Web Design?

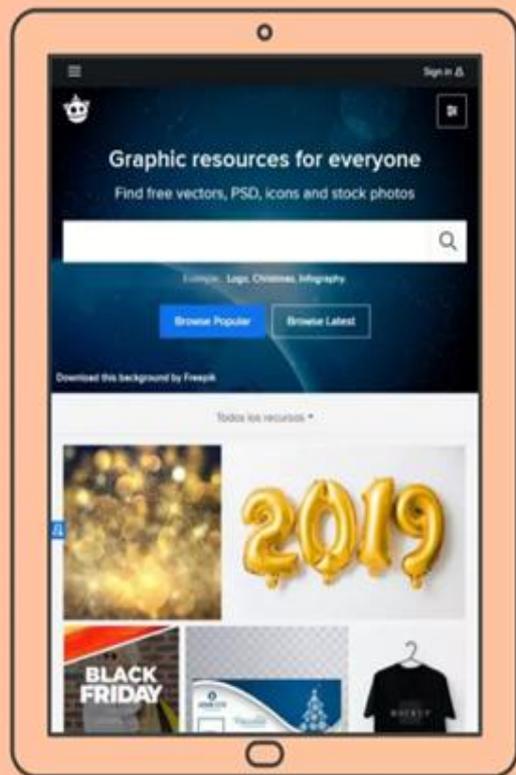
Responsive Web Design is about using HTML and CSS to automatically resize, hide, shrink, or enlarge, a website, to make it look good on all devices (desktops, tablets, and phones):





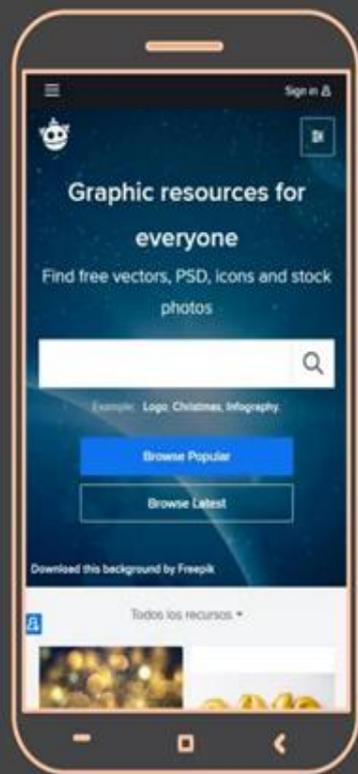
DESKTOP

1024 x 768



TABLET

768 x 1024



MOBILE

540 x 960

# Definition of main language use for web-design?

## HTML

HTML is a language for describing web page basically HTML stands for **H**yper **T**ext **M**arkup **L**anguage...

## CSS

**CSS** stands for Cascading Style Sheets. **CSS** describes how HTML elements are to be displayed on screen, paper, or in other media

## jQuery

jQuery is a JavaScript library It is free, open-source software

# UI And UX Design





**THANKS!**